

JEFF STUBBINGS

EVENT OPERATIONS & EXPERIENTIAL MARKETING

CONTACT

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CORE SKILLS

Event Strategy & Operations
Experiential Marketing
Event Marketing
Corporate Events
VIP Hospitality
Event Production
Project Management
Budget & Vendor Management
Venue Sourcing
Travel & Transportation
Guest Experience
Team Leadership
Stakeholder Coordination
Signage & Logistics

TECHNOLOGY

Asana
Cvent
SplashThat
Microsoft 365
Google Workspace

EDUCATION

Baruch College
Bachelor of Business
Communications
English Minor

PROFILE

I'm an event operations and experiential marketing professional with 6+ years of experience bringing major sporting events, corporate gatherings, brand activations, and VIP hospitality programs to life. My background combines hands-on planning, organization, and problem-solving with a collaborative approach to working with teams, vendors, and partners. At FanDuel, I managed a \$2M+ annual portfolio of approximately 25 events. Most recently, I managed hospitality staff and coordinated guest services for Visa at the 2026 FIFA World Cup.

PROFESSIONAL EXPERIENCE

PROFIL | Hospitality Manager – Visa FIFA World Cup 2026

New York, NY | June 2026 – August 2026

- Managed hospitality staff and collaborated with fellow managers to coordinate daily operations across multiple World Cup match days.
- Oversaw VIP guest services, including check-in, credentials, concierge support, and hospitality area access.
- Coordinated hospitality logistics, including guest amenities, food and beverage service, transportation, and ticketing support.
- Worked with event staff and hospitality partners to resolve on-site issues and address guest needs as they arose.

FANDUEL GROUP | Manager of Events & Activations

New York, NY | July 2019 – February 2025

- Managed a \$2M+ annual event portfolio spanning approximately 25 events per year, overseeing budgets, vendors, production timelines, and execution across multiple programs.
- Played a key role in planning and executing flagship sporting events, including The FanDuel Party at the Super Bowl and Kentucky Derby, FanDuel FanFest, and World Fantasy Championship events.
- Led multi-day corporate offsites, coordinating venue sourcing, accommodations, transportation, programming, and onsite logistics.
- Produced company celebrations for up to 800 attendees, overseeing entertainment, hospitality, vendor coordination, and event-day operations.
- Developed and executed customer acquisition, retention, and reactivation campaigns through street teams, bar partnerships, stadium events, and local sports programming.
- Owned event signage from planning through installation, coordinating creative specifications, printer sourcing, proof approvals, production schedules, and onsite troubleshooting.
- Led onsite event teams and collaborated with internal stakeholders, agencies, and vendors to deliver programs from planning through execution.
- Managed VIP and executive guest experiences, overseeing guest lists, registration, hospitality arrangements, and attendee communications.